

ADV # \_\_\_\_\_ ADV. NAME POLI/B NELSON/D/SEN/FL REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON  
 6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)  
 ALEXANDRIA, VA 22310  
 ORDER # \_\_\_\_\_ CONTRACT # 6262953 CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_  
 PRDCT BILL NELSON FOR SENA EST# \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES AUG8/12 AUG14/12 WK-1  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG13/12 11.57

REP: MAKEGOOD  
 SPOTS CANCELED ON LN'S 24, 26, 27  
 LN'S 29-32 ADDED AS MG'S  
 TTL SAME \$72,515  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 BILL NELSON FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
24	S		900A-1000A	30		\$300.00	8/11	8/11	0		SAT	0
PROGRAM : NEWS 8												
CON COM1: NEWS 8												
26	S		800A-900A	30		\$500.00	8/12	8/12	0		SUN	0
PROGRAM : TODAY SHOW SUN												
CON COM1: TODAY SHOW SUN												
27	S		900A-1000A	30		\$300.00	8/12	8/12	0		SUN	0
PROGRAM : NEWS												
CON COM1: NEWS												

8/8/13

REP HEADLINE# 6262953 TRF# E:120806  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG13/12 11.5  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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29	A		530A-600A	30		\$250.00	8/14	8/14	1		TUE	1
PROGRAM : 530A NEWS												
CON COM1: 530A NEWS												

30	A		1200N-100P	30		\$200.00	8/14	8/14	1		TUE	1
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												

31	A		100P-200P	30		\$400.00	8/14	8/14	1		TUE	1
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												

32	A		200P-300P	30		\$250.00	8/14	8/14	1		TUE	1
PROGRAM : RACHEL RAY												
CON COM1: RACHEL RAY												

AUG/12 72515.00 CONTRACT TOTAL 72515.00  
 TOTAL SPOTS 51

MARKET TOTALS \$143,805 WFLA 43% WFTS 23% WTSP 9% WTVT 19% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ARE ACCURATE

SVC- NSI BOOKS- AUG/12  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 717 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	72515	Campaign Ref:	E:120806033
Buyer:		Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	08/06/12 to 08/19/12	Weeks:	2	Order Ref:	06262953
Est./PO Number:	06262953	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Bill Nelson For Sena	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	08/06	08/13	Total	Cost
1	M-F 530a News ..WTF..	03	250	30 Comme	Nbr of Spots	2		2	500
2	M-F 530a News M.....	03	250	30 Comme	Nbr of Spots		1	1	250
3	M-F 6a News ..WTF..	06	325	30 Comme	Nbr of Spots	3		3	975
4	M-F 7a Today Show ..WTF..	02	1180	30 Comme	Nbr of Spots	5		5	5900
5	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots		1	1	900
6	M-F 9a Today Show II ..WTF..	03	550	30 Comme	Nbr of Spots	3		3	1650
7	Olympics Summer Daytime ..WTF..	06	400	30 Comme	Nbr of Spots	6		6	2400
8	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme	Nbr of Spots		2	2	800
9	M-F 4p Dr Oz	03	600	30 Comme	Nbr of Spots	1		1	600
Weekly Totals: Total Spots(Ord Spots)						37	14	51	

Abar Hutton Media  
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Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 717 Issue 2



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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	72515	Campaign Ref:	E:120806033
Buyer:	FL	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	08/06/12 to 08/19/12	Weeks:	2	Order Ref:	06262953
Est./PO Number:	06262953	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/06	08/13	Total	Cost
10	M-F 4p Dr Oz MT.....	03	600	30 Comme		1	1	600
11	M-F 5p News ..WTF..	06	450	30 Comme		2	2	900
12	M-F 530p News ..WTF..	06	450	30 Comme		2	2	900
13	M-F 6p News ..WTF..	03	1200	30 Comme	1		1	1200
14	M-F 6p News MT.....	03	1200	30 Comme		1	1	1200
15	M-F 630p ET / 530p CT NBC Nightly News ..WTF..	03	2000	30 Comme	2		2	4000
16	M-F 630p ET / 530p CT NBC Nightly News MT.....	03	2000	30 Comme		1	1	2000
17	M-F 7p News ..WTF..	03	1000	30 Comme	2		2	2000
18	M-F 7p News MT.....	03	1000	30 Comme		1	1	1000
19	Olympic Zone	06	1000	30	1		1	1000
Weekly Totals: Total Spots(Ord Spots)					37	14	51	

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6190 Grovedale CT #200  
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Submission Number 717 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 72515	<b>Campaign Ref:</b> E:120806033
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 08/06/12 to 08/19/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06262953
<b>Est./PO Number:</b> 06262953	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/06	08/13	Total	Cost
20	M-F 730p Entertainment Tonight MT.....	03	1000	30 Comme		1	1	1000
21	Olympics Summer Prime ..WTF..	03	9760	30 Comme	4		4	39040
22	M-Su 11p News MT.....	03	1250	30 Comme		1	1	1250
23	Sat 7a Today Show .....S.	06	250	30 Comme	1		1	250
24	Sat 6p News .....S.	06	350	30 Comme	1		1	350
25	Sun 6p News .....S	03	750	30 Comme	1		1	750
26	M-F 530a News T.....	03	250	30 Comme		1	1	250
27	M-F 12p Today Show III T.....	03	200	30 Comme		1	1	200
28	M-F 1p Days Of Our Lives T.....	03	400	30 Comme		1	1	400
29	M-F 2p Rachael Ray T.....	03	250	30 Comme		1	1	250
<b>Weekly Totals:</b> Total Spots(Ord Spots)					37	14	51	

Grand Totals

Totals		Month 8 Weeks: 4	
		08/06	08/13
Spots	51	37	14
Cost	72515	62415	10100

Grand Totals:

Spots:	51
Gross Total:	72,515.00
Commission:	10,877.25
Net Total:	61,637.75

REP HEADLINE# 6262953  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG6/12 12.46  
\*\*\* CHANGES \*\*\* \*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #

AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)

ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6262953 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON FOR SENA EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG8/12 AUG14/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG6/12 12.46

REP: ADD TO SKED  
SPOTS ADDED ON LN'S 7 AND 21  
NEW TTL \$72,515  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
BILL NELSON FOR SENATE

444: 41100

8/8/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7	S		1000A-500P	30		\$400.00	8/8	8/10	6		W-F	6
PROGRAM : OLYMPIC DAYTIME												
CON COM1: OLYMPIC DAYTIME												
21	S		800P-1200M	30		\$9,760.00	8/8	8/11	4		W-SA	4
PROGRAM : OLYMPICS												
CON COM1: OLYMPICS												

AUG/12 72515.00 CONTRACT TOTAL 72515.00  
TOTAL SPOTS 50

8/7/12 FCC (83)

REP HEADLINE# 6262953  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG6/12 12.46  
\*\*\* CHANGES \*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS \$143,805 WFLA 43% WFTS 23% WTSP 9% WTVT 19% WTOG 0% WTTA 0% WMOR 0%  
WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ARE ACCURATE

SVC- NSI BOOKS- AUG/12  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



REP HEADLINE# 6262953  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

AUG3/12 15.46  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL  
AGY # AGY. NAME ABAR HUTTON MEDIA

REP.# OFF.# SALESMAN #

6190 GROVEDALE COURT, SUITE 200

BUYER NAME SHELLI HUTTON

ALEXANDRIA, VA 22310

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6262953

CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON FOR SENA EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG8/12 AUG14/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG3/12 15.46

REP: NEW ORDER  
TOTAL \$61555 @46X  
PLEASE CONFIRM  
THANKS BEN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
BILL NELSON FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			530A-600A	30		\$250.00	8/8	8/10	2		W-F	2
PROGRAM : NEWS 530A												
CON COM1: NEWS 530A												
2			530A-600A	30		\$250.00	8/13	8/13	1		MON	1
PROGRAM : NEWS 530A												
CON COM1: NEWS 530A												
3			600A-700A	30		\$325.00	8/8	8/10	3		W-F	3
PROGRAM : NEWS												
CON COM1: NEWS												
4			700A-900A	30		\$1,180.00	8/8	8/10	5		W-F	5
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												

*Ben*

AUG3/12 15.46  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	8/13	8/13	1		MON	1
6			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	8/8	8/10	3		W-F	3
7			1000A-500P PROGRAM : OLYMPIC DAYTIME CON COM1: OLYMPIC DAYTIME	30		\$400.00	8/8	8/10	3		W-F	3
8			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$400.00	8/13	8/14	2		M-TU	2
9			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	8/9	8/9	1		<del>TUO</del> <b>THU</b> <del>FR</del> <b>FR</b>	1
10			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	8/13	8/14	1		M-TU	1
11			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$450.00	8/8	8/10	2		W-F	2
12			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$450.00	8/8	8/10	2		W-F	2
13			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	8/8	8/10	1		W-F	1

REP HEADLINE# 6262953  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG3/12 15.46  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	8/13	8/14	1		M-TU	1
15			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	8/8	8/10	2		W-F	2
16			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	8/13	8/14	1		M-TU	1
17			700P-730P PROGRAM : NEWS CON COM1: NEWS	30		\$1,000.00	8/8	8/10	2		W-F	2
18			700P-730P PROGRAM : NEWS CON COM1: NEWS	30		\$1,000.00	8/13	8/14	1		M-TU	1
19			730P-800P PROGRAM : NEWS CON COM1: NEWS	30		\$1,000.00	8/8	8/10	1		W-F	1
20			730P-800P PROGRAM : <i>ET Olympic zone</i> CON COM1: <i>ET Olympic zone</i>	30		\$1,000.00	8/13	8/14	1		M-TU	1
21			800P-1200M PROGRAM : OLYMPICS CON COM1: OLYMPICS	30		\$9,760.00	8/8	8/11	3		W-SA	3
22			1100P-1130P PROGRAM : NEWS CON COM1: NEWS	30		\$1,250.00	8/13	8/14	1		M-TU	1

AUG3/12 15.46  
\*\*\* WFLA-TV \*\*\*

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$250.00	8/11	8/11	1		SAT	1
24			900A-1000A PROGRAM : NEWS 8 CON COM1: NEWS 8	30		\$300.00	8/11	8/11	1		SAT	1
25			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$350.00	8/11	8/11	1		SAT	1
26			800A-900A PROGRAM : TODAY SHOW SUN CON COM1: TODAY SHOW SUN	30		\$500.00	8/12	8/12	1		SUN	1
27			900A-1000A PROGRAM : NEWS CON COM1: NEWS	30		\$300.00	8/12	8/12	1		SUN	1
28			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$750.00	8/12	8/12	1		SUN	1

AUG/12 61555.00

CONTRACT TOTAL 61555.00

TOTAL SPOTS 46

MARKET TOTALS	\$143,805	WFLA	43%	WFTS	23%	WTSP	9%	WTVT	19%	WTOG	0%	WTTA	0%	WMOR	0%
		WMOX	0%	WXPX	0%	WWSB	6%	CABL	0%						
SHARES ARE ACCURATE															
SVC- NSI BOOKS- AUG/12															
DEMOS- RA35+*															

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 705 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	71415	Campaign Ref:	E:120806033
Buyer:	FL	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	08/06/12 to 08/19/12	Weeks:	2	Order Ref:	06262953
Est./PO Number:	06262953	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Bill Nelson For Sena	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rate	Spot Type		08/06	08/13	Total	Cost
1	M-F 530a News ..WTF..	250	30 Comme	Nbr of Spots	2		2	500
2	M-F 530a News M.....	250	30 Comme	Nbr of Spots		1	1	250
3	M-F 6a News ..WTF..	325	30 Comme	Nbr of Spots	3		3	975
4	M-F 7a Today Show ..WTF..	1180	30 Comme	Nbr of Spots	5		5	5900
5	M-F 7a Today Show M.....	900	30 Comme	Nbr of Spots		1	1	900
6	M-F 9a Today Show II ..WTF..	550	30 Comme	Nbr of Spots	3		3	1650
7	Olympics Summer Daytime ..WTF..	400	30 Comme	Nbr of Spots	6		6	2400
8	M-F 1p Days Of Our Lives MT.....	400	30 Comme	Nbr of Spots		2	2	800
Weekly Totals: Total Spots(Ord Spots)					37	10	47	

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 705 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 71415	<b>Campaign Ref:</b> E:120806033
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 08/06/12 to 08/19/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06262953
<b>Est./PO Number:</b> 06262953	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type		08/06	08/13	Total	Cost
9	M-F 4p Dr Oz ..F..	600	30 Comme	Nbr of Spots	1		1	600
10	M-F 4p Dr Oz MT....	600	30 Comme	Nbr of Spots		1	1	600
11	M-F 5p News ..WTF..	450	30 Comme	Nbr of Spots	2		2	900
12	M-F 530p News ..WTF..	450	30 Comme	Nbr of Spots	2		2	900
13	M-F 6p News ..WTF..	1200	30 Comme	Nbr of Spots	1		1	1200
14	M-F 6p News MT....	1200	30 Comme	Nbr of Spots		1	1	1200
15	M-F 630p ET / 530p CT NBC Nightly News ..WTF..	2000	30 Comme	Nbr of Spots	2		2	4000
16	M-F 630p ET / 530p CT NBC Nightly News MT....	2000	30 Comme	Nbr of Spots		1	1	2000
17	M-F 7p News ..WTF..	1000	30 Comme	Nbr of Spots	2		2	2000
18	M-F 7p News MT....	1000	30 Comme	Nbr of Spots		1	1	1000
<b>Weekly Totals: Total Spots(Ord Spots)</b>					37	10	47	

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 705 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 71415	Campaign Ref: E:120806033
Buyer: ..	Client/Product/Estimate: ..	Sales Rep: HRP Washington, DC
Schedule Dates: 08/06/12 to 08/19/12	Weeks: 2	Order Ref: 06262953
Est./PO Number: 06262953	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	08/06	08/13	Total	Cost
19	Olympic Zone ..WTF..	1000	30 Comme	Nbr of Spots	1		1	1000
20	M-F 730p Entertainment Tonight MT.....	1000	30 Comme	Nbr of Spots		1	1	1000
21	Olympics Summer Prime ..WTFs.	9760	30 Comme	Nbr of Spots	4		4	39040
22	M-Su 11p News MT.....	1250	30 Comme	Nbr of Spots		1	1	1250
23	Sat 7a Today Show .....S.	250	30 Comme	Nbr of Spots	1		1	250
24	Sat 6p News .....S.	350	30 Comme	Nbr of Spots	1		1	350
25	Sun 6p News .....S	750	30 Comme	Nbr of Spots	1		1	750
<b>Weekly Totals: Total Spots(Ord Spots)</b>					37	10	47	

<b>Grand Totals</b>				<b>Month 8 Weeks: 4</b>			
<b>Totals</b>		47	37	08/06	08/13		
Spots	71415		62415				
Cost							9000

Grand Totals:

<u>Spots:</u>	<u>47</u>
<u>Gross Total:</u>	<u>71,415.00</u>
<u>Commission:</u>	<u>10,712.25</u>
<u>Net Total:</u>	<u>60,702.75</u>



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Jeff Scattergood,

being/on behalf of: Bill Nelson, a legally

qualified candidate of the Democratic political

party for the office of: United States Senate

in the General

election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

--

Bill Nelson for Senate / DSCC

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

PEGGY GAGNON

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Date \_\_\_\_\_ Signature Michael Hutt

☐ Accepted                      ☐ Accepted in Part                      ☐ Rejected

Signature \_\_\_\_\_ Printed Name \_\_\_\_\_ Title \_\_\_\_\_

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Bill Nelson for Senate / DSCC

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
\_\_\_\_\_  
signature of candidate or authorized committee

Jeff Scattergood

\_\_\_\_\_  
printed name

\_\_\_\_\_  
date